## Q1 How likely would you ever consider accepting a counter-offer at work?

Answered: 2,067
Skipped: 0


| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Very likely (1) | $30.09 \%$ |  |  |
| Likely (2) | $53.31 \%$ | 622 |  |
| Unlikely (3) | $13.06 \%$ | 1,102 |  |
| Very unlikely (4) | $3.53 \%$ | 270 |  |
| TOTAL |  |  | 73 |
|  |  |  |  |
| BASIC STATISTICS | Median |  |  |
| Minimum | 2.00 | 1.90 | Mean |
| 1.00 | 4.00 |  |  |

## Q2 Have you ever received a counter-offer at work?

Answered: 2,066
Skipped: 1


| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes (1) | $38.00 \%$ |  |  |
| No (2) |  | $62.00 \%$ |  |
| TOTAL |  |  |  |
|  |  |  |  |
| BASIC STATISTICS | Maximum | Median |  |
| Minimum | 2.00 | 2.00 | 1.62 |
| 1.00 |  |  | Mean |

# Q3 Have you ever accepted a counter-offer at work? 

Answered: 785 Skipped: 1,282


| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes (1) |  | $72.74 \%$ |  |
| No (2) |  | $27.26 \%$ |  |
| TOTAL |  |  |  |
|  |  |  |  |
| BASIC STATISTICS | Maximum | Median | Mean |
| Minimum | 2.00 | 1.00 | 1.27 |
| 1.00 |  |  |  |

# Q4 How many months did you stay in your position after accepting your counter-offer? 

Answered: 571 Skipped: 1,496


# Q5 How do you feel accepting your counter-offer impacted your future relationship with your employer? 

Answered: 570 Skipped: 1,497


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Much better (1) | $28.07 \%$ |  |
| Better (2) | $31.23 \%$ | 160 |
| About the same (3) | $35.09 \%$ | 178 |
| Worse (4) | $4.21 \%$ | 200 |
| Much worse (5) | $1.40 \%$ | 24 |
| TOTAL |  |  |
|  |  |  |
| BASIC STATISTICS | Maximum |  |
| Minimum | 2.00 |  |
| 1.00 |  |  |

## Q6 Household Income



## Employee Counter-Offer Survey

| ANSWER CHOICES |  |  | RESPONSES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$0-\$9,999 (1) |  |  | 2.00\% |  | 41 |
| \$10,000-\$24,999 (2) |  |  | 5.02\% |  | 103 |
| \$25,000-\$49,999 (3) |  |  | 21.06\% |  | 432 |
| \$50,000-\$74,999 (4) |  |  | 19.60\% |  | 402 |
| \$75,000-\$99,999 (5) |  |  | 18.14\% |  | 372 |
| \$100,000-\$124,999 (6) |  |  | 12.53\% |  | 257 |
| \$125,000-\$149,999 (7) |  |  | 6.09\% |  | 125 |
| \$150,000-\$174,999 (8) |  |  | 3.56\% |  | 73 |
| \$175,000-\$199,999 (9) |  |  | 1.90\% |  | 39 |
| \$200,000+ (10) |  |  | 5.17\% |  | 106 |
| Prefer not to answer (11) |  |  | 4.92\% |  | 101 |
| TOTAL |  |  |  |  | 2,051 |
| BASIC STATISTICS |  |  |  |  |  |
| $\begin{aligned} & \text { Minimum } \\ & 1.00 \end{aligned}$ | $\begin{aligned} & \text { Maximum } \\ & 11.00 \end{aligned}$ | Median $5.00$ | $\begin{aligned} & \text { Mean } \\ & 5.14 \end{aligned}$ | Standard Deviation 2.42 |  |

## Q7 Device Type

Answered: 2,051 Skipped: 16


| ANSWER CHOICES |  |  | RESPONSES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| iOS Phone / Tablet (1) |  |  | 57.24\% |  |  | 1,174 |
| Android Phone / Tablet (2) |  |  |  | 40.86\% |  | 838 |
| Other Phone / Tablet (3) |  |  |  | 0.00\% |  | 0 |
| Windows Desktop / Laptop (4) |  |  |  | 1.22\% |  | 25 |
| MacOS Desktop / Laptop (5) |  |  |  | 0.54\% |  | 11 |
| Other (6) |  |  |  | 0.15\% |  | 3 |
| TOTAL |  |  |  |  |  | 2,051 |
| BASIC STATISTICS |  |  |  |  |  |  |
| $\begin{aligned} & \text { Minimum } \\ & 1.00 \end{aligned}$ | $\begin{aligned} & \text { Maximum } \\ & 6.00 \end{aligned}$ | Median $1.00$ | $\begin{aligned} & \text { Mean } \\ & 1.47 \end{aligned}$ |  | Standard Deviation 0.65 |  |

## Q8 Region

Answered: 2,028 Skipped: 39


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| East North Central (1) | $15.93 \%$ | 323 |
| East South Central (2) | $5.28 \%$ | 107 |
| Middle Atlantic (3) | $14.74 \%$ | 299 |
| Mountain (4) | $6.61 \%$ | 134 |
| New England (5) | $4.88 \%$ | 99 |
| Pacific (6) | $15.78 \%$ | 320 |
| South Atlantic (7) | $19.38 \%$ | 393 |
| West North Central (8) | $6.16 \%$ | 125 |
| West South Central (9) | $11.24 \%$ |  |
| TOTAL |  |  |
|  | Median |  |
| BASIC STATISTICS | 6.00 | 5.02 |
| Minimum | Maximum |  |
| 1.00 | 9.00 |  |

## Q9 Gender

Answered: 2,051 Skipped: 16


| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Male (1) | $49.54 \%$ |  |  |
| Female (2) |  | $50.46 \%$ |  |
| TOTAL |  |  | 1,016 |
|  |  |  |  |
| BASIC STATISTICS | Maximum | Median | Mean |
| Minimum | 2.00 | 2.00 | 1.50 |
| 1.00 |  |  |  |

## Q10 Age

Answered: 2,051 Skipped: 16


| ANSWER CHOICES |  |  | RESPONSES |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| < 18 (1) |  |  | 0.00\% |  | 0 |
| 18-29 (2) |  |  | 14.19\% |  | 291 |
| 30-44 (3) |  |  | 41.39\% |  | 849 |
| 45-60 (4) |  |  | 44.42\% |  | 911 |
| $>60$ (5) |  |  | 0.00\% |  | 0 |
| TOTAL |  |  |  |  | 2,051 |
| BASIC STATISTICS |  |  |  |  |  |
| $\begin{aligned} & \text { Minimum } \\ & 2.00 \end{aligned}$ | $\begin{aligned} & \text { Maximum } \\ & 4.00 \end{aligned}$ | Median $3.00$ | $\begin{aligned} & \text { Mean } \\ & 3.30 \end{aligned}$ | Standard Deviation 0.70 |  |

