The Perfect Submittal – Skill Marketing Your MVC Candidate

Email Subject Line: **Staff Up Now's Most Valuable Candidate, PMP |** Contract Account Manager | Identifize Consulting

Morning Angela!

It was a pleasure speaking with you this morning. As stated, here is a preview of the candidate that I was speaking about during our conversation. We consider this candidate to be one of our Most Valuable Candidates (MVC) because:

- This MVC's last three positions have been within a Fortune 50 -100 company.
- They have **10** years of experience within the **Engineering** industry.
- They are a graduate of the **Georgia Institute of Technology**
- They have 20+ years of experience in **Sales & Business Development** with proven experience and a strong track record in driving business development and sales over $300M.
- They ranked in top 15% of all reps throughout the country.

Our MVC's contract is ending on January 30th and I believe Home Depot would be a great new home. If you have an interest in meeting with this amazing candidate to find out more of what they bring to the table, I would love to schedule an introductory meeting for one day this week.

Warm regards,

Dee Williams
Identifize Consulting